



Recycled Materials  
Association  
*Sustainable. Resilient. Essential.*



**2025**

# ReMA Sponsorship Prospectus

**Connect with the World's  
Largest Concentration  
of Recycled Materials  
Professionals**

- Invest in a 100% Qualified Audience for Your Products & Services
- Reach Thousands of Business Owners & Other Top Decision Makers



# NEW THIS YEAR: ADVERTISING & SPONSORSHIP MADE EASY

## Reach the People You Want to Reach, at the Best Times to Reach Them

With our comprehensive Sponsorship Packages, you save money and time. Plan your commitments in advance to optimize your spending over the course of the year. Don't miss out on the best packages and positions—act now!

### WE NOW OFFER FIVE LEVELS OF HIGH-IMPACT PACKAGES:

<b>Premier Package</b> <i>only 3 available</i>	\$185,000 (see page 9)
<b>Superior Package</b> <i>only 5 available</i>	\$140,000 (see page 10)
<b>All-Star Package</b> <i>only 7 available</i>	\$78,000 (see page 10)
<b>Champion Package</b>	\$55,000 (see page 11)
<b>Supporter Package</b>	\$28,500 (see page 11)

Sign on for a 2025 Premier, Superior, All-Star or Champion Package in 2024 and **get the remainder of the year free!**

# Reaching the Right Audience to Build Your Brand & Sales Has Never Been Easier

The recycled materials industry has changed and evolved throughout the years and as the premier global recycling association, ReMA is changing with it. Our new focus on omni-channel marketing—designed with your organization’s goals in mind—gives us the opportunity to deliver you 100% transparent and measurable ROI. **Partner with ReMA for high-impact marketing and brand success.**



### The Biggest and Best Events

Our annual conference and other popular events offer in-person access to everyone in every part of the recycled materials industry.



### The ReMA Editorial Advantage

The hottest trends. Major innovations. Market movements. And a devoted audience of everyone you want to reach.



### Performance- & Metrics-Based Digital Engagement

Our consultative, transparent approach drives ROI. Our team analyzes and augments your campaigns to deliver high-impact results.

**Omni-Channel Marketing. 100% Qualified Audience. Get Your Brand in Front of Business Owners & Other Top Decision Makers Today!**



# ReMA Membership: A Built-in Audience of Engaged Decision Makers

**70%**

of our engaged member audience are **senior management with purchasing authority and influence**

**1,700+**

Member Organizations representing

**60,000+**

Individual Business Owners and Employees providing

**\$36B**

in Yearly Economic Input in conjunction with

**\$11.3B**

in Direct Yearly Spending



## ReMA Members Are:

### Recyclers of:

- Ferrous & Nonferrous Metal
- Paper
- Plastic
- Tires & Rubber
- Electronics
- Batteries
- Glass
- Textiles
- Precious Metals
- All Other Commodities

### Consumers of Recycled Materials:

- Manufacturers
- Foundries
- Packagers
- Distributors

- 
- Owners and operators of MRFs and recycling facilities
  - Brokers and commodities traders
  - Recycled materials industry equipment distributors and manufacturers
  - Recycled materials industry service and parts distributors and manufacturers
  - Commercial brands
  - Engineering, compliance, and inspection firms
  - Environmental engineers and consultants
  - Sustainability engineers and consultants
  - Safety & fire prevention professionals
  - Professionals in industrial and commercial operations with a vested interest in recycling



# Omni-Channel Marketing: Reach Everyone, Everywhere, All at Once

Take advantage of everything ReMA has to offer—on the web, in e-newsletters, on social media, in print, and at our in-person and virtual events.

## DIGITAL COMMUNICATION CHANNELS

- Newsletters
- Podcasts
- Infographic—Stat of the Week
- Webinars
- Cookied Retargeting
- LinkedIn Posts
- Websites
- Virtual Events
- Annual Directory (Print & Searchable PDF)

## ANNUAL IN-PERSON EVENTS

- ReMA Annual Convention
- The Roundtables
- Safety & Operations Forum
- Safety & Environmental Conference

# 100K+

Average page views  
per month

# 60K+

Average users  
per month



# THE VISIONARY SPONSORSHIP

## 12 MONTHS OF THE BIGGEST BRAND IMPACT

**ALL NEW: An Exclusive Add-On Only for the First Three (3) Organizations Committed to Investing \$225K or More in Sponsorship in a Calendar Year. Select from three available options:**

- The Official Innovation Partner of ReMA – **SOLD**
- The Official Inspiration Partner of ReMA
- The Official Collaboration Partner of ReMA

### ALL VISIONARY SPONSORSHIP PACKAGES INCLUDE:

- **Sponsorship status branding at booth at all in-person events:**
  - ReMA Annual Convention
  - Safety & Environmental Conference
  - The Roundtables
  - Safety & Operations Forum
- **Sponsorship of ReMA to be listed in:**
  - Footer of RecycledMaterials.org
  - Footer of ReMANews.org
  - On homepage of both sites
  - Footer of all newsletters
  - Official press releases
- **The right to list yourself as the official sponsor of ReMA in all your communications, websites, press releases, etc.**
- **First right of refusal to renew in 2026.**

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Interested in learning more? Contact Matthew J. Curry, (202) 421-8972, [mcurry@recycledmaterials.org](mailto:mcurry@recycledmaterials.org)

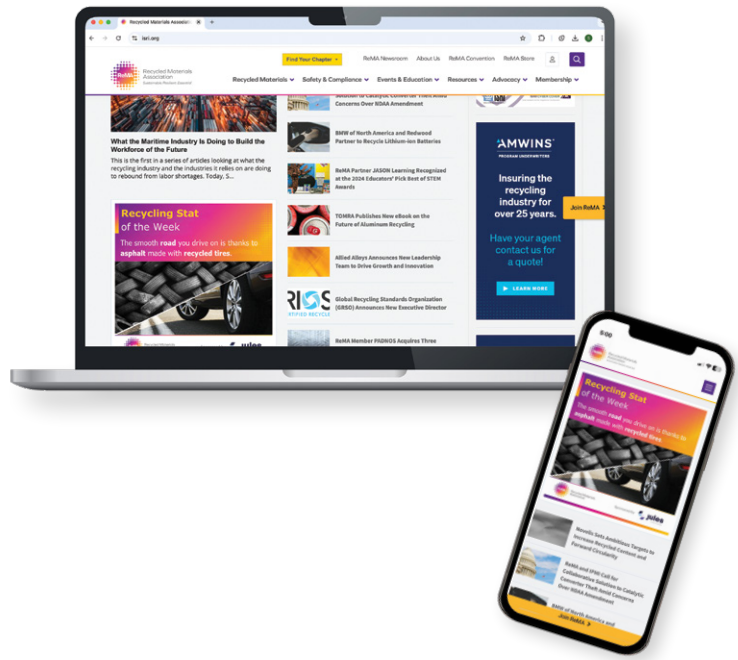
# ReMA Digital: Delivering your message to the people who matter

## REAL-TIME REPORTING

Receive detailed reports that allow you to see your campaign results in real-time, including impressions, clicks, and geographical locations of ads served.

## BROADEN YOUR REACH WITH RETARGETING ADS

Our audience becomes your audience with retargeting ads. Get exclusive direct access to ReMA’s website visitors through both RecycledMaterials.org and ReMANews.org and re-target them with your company’s ads. Your ads will then appear anywhere they visit online—Yahoo, ESPN, Washington Post, New York Times, Fox News, CNN & much more! Guaranteed impression counts included.



## DIGITAL IMPACT

**100K+**

Average page views per month across all channels

**60K+**

Average users per month across all channels

**25K+**

Unique monthly users across all channels

## DIGITAL USER PROFILE

**20%**

Enter via homepage per month

**60%**

Originate in the United States

**35%**

Access via mobile or tablet

**55%**

Visit multiple digital channels per month



# The ReMA Premier Package

## OWN THE INDUSTRY



### Premier Package (\$185,000)

Only three available!

#### HIGH-IMPACT EVENT BENEFITS

- 2025 Convention Sponsorship—Headliner Level
- 2025 Roundtables Sponsorship—Highest Tier
- 2025 Safety & Operations Forum Sponsorship—Highest Tier
- 2025 Safety and Environmental Conference Sponsorship

#### TARGETED DIGITAL BENEFITS

- 1 Year of Newsletters—48 Weeks, 3x per week (Top Position)
- 1 Year of Podcasts—48 Weeks, 30 Second Spot (First Spot)
- 1 Year of Cookied Retargeting
- 1 Year of Specs Website Sponsorship
- Photo of the Month Sponsor (Top Spot)
- 4 Quarterly Webinars
- Weekly LinkedIn Posts—48 weeks
- Stat of the Week—48 weeks (Email & LinkedIn)
- Premium Position in ReMA Directory

**YOUR COST FOR ONE YEAR** \$185,000 (10% savings!)

**YOUR COST FOR TWO YEARS** \$350,000 (15% savings!)

**EXCLUSIVE PACKAGES**

**Save 8%**  
for one year  
or **12%** on  
two years!

# Superior Package

## (\$140,000)

Only five available!

### HIGH-IMPACT EVENT BENEFITS

2025 Convention Sponsorship—Featured Act Level

2025 Roundtables Sponsorship—Middle Tier

2025 Safety & Operations Forum Sponsorship—Middle Tier

2025 Safety and Environmental Conference Sponsorship

### TARGETED DIGITAL BENEFITS

1 Year of Newsletters—48 Weeks, 3x per week (Middle Position)

1 Year of Podcasts—48 Weeks, 30 Second Spot (Second Spot)

1 Year of Cookied Retargeting

1 Year of Specs Website Sponsorship

Photo of the Month Sponsor (Second Spot)

2 Webinars (first and second half of year)

Weekly LinkedIn Posts—48 weeks

Stat of the Week—48 weeks (Both Websites)

Premium Position in ReMA Directory

**YOUR COST FOR ONE YEAR: \$140,000**  
(8% savings!)

**YOUR COST FOR TWO YEARS: \$264,000**  
(12% savings!)

**Save 7%**  
for one year  
or **10%** on  
two years!

# All-Star Package

## (\$78,000)

Only seven available!

### HIGH-IMPACT EVENT BENEFITS

2025 Convention Sponsorship—Opening Act Level

2025 Roundtables Sponsorship—Lower Tier

2025 Safety & Operations Forum Sponsorship—Table Top

2025 Safety and Environmental Conference Sponsorship

### TARGETED DIGITAL BENEFITS

1 Year of Newsletters—48 Weeks, 3x per week (Bottom Position)

1 Year of Cookied Retargeting

Photo of the Month Sponsor (Bottom Spot)

1 Webinar

Weekly LinkedIn Posts—48 weeks

Premium Position in ReMA Directory

**YOUR COST FOR ONE YEAR: \$78,000**  
(7% savings!)

**YOUR COST FOR TWO YEARS: \$140,000**  
(10% savings!)



## Champion Package (\$55,000)

### HIGH-IMPACT EVENT BENEFITS

2025 Roundtables Sponsorship—Lower Tier

2025 Safety & Operations Forum Sponsorship—  
Table Top

2025 Safety and Environmental  
Conference Sponsorship

### TARGETED DIGITAL & PRINT BENEFITS

6 Months of Newsletter Sponsorship  
(24 weeks, 3x per week)

6 Months of Cookied Retargeting

1 Webinar

6 Months of Weekly LinkedIn Posts—24 weeks

Full-page Ad in ReMA Directory

**YOUR COST: \$55,000 (5% savings!)**



## Supporter Package (\$28,500)

### HIGH-IMPACT EVENT BENEFITS

Choose from one (1) of the following:

2025 Roundtables Sponsorship—  
Table Top

2025 Safety & Operations Forum  
Sponsorship—Table Top

### TARGETED DIGITAL & PRINT BENEFITS

Choose from one (1) of the following:

6 Months of Newsletter Sponsorship  
(24 weeks, 3x per week)

6 Months of Cookied Retargeting

1 Webinar

6 Months of Weekly LinkedIn Posts—24 weeks

Full-page Ad in ReMA Directory

**YOUR COST: \$28,500 (5% savings!)**

# THE SHOW

ReMA 2025  SANDIEGO MAY 12-15

## ReMA 2025: THE BIGGEST EVENT IN RECYCLED MATERIALS

Four days of the hottest trends and best networking in recycled materials!  
The ideal audience for your brand, all in one place.

**High-impact sponsorships are still available. Act now!**

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Interested in learning more? Contact Janesha Russell, (502) 409-2615, [jrussell@recycledmaterials.org](mailto:jrussell@recycledmaterials.org)

Don't Miss Your  
Chance to be Part of  
**THE SHOW**

**7,000**

RECYCLING PROFESSIONALS  
IN ATTENDANCE

**75%**

HAVE PURCHASING  
AUTHORITY

**\$2.5 Billion**

IN COMBINED  
PURCHASING POWER





# Presenting Sponsor

THE HIGHEST LEVEL OF BRANDING & PROMOTION

**SOLD**

Become the Presenting Sponsor and the event will be named  
“ReMA 2025—The Show presented by [YOUR COMPANY’S NAME]”!

**Call for Pricing—Only one available!**

## VIP BENEFITS

- 20 complimentary All-Access registrations
- 20 complimentary Member VIP Experience Upgrades
- Reserved VIP seating/tables at all full convention events

## PRE-EVENT BENEFITS

- Logo recognition on all printed materials
- Name & logo recognition on broadcast e-mails to all attendees and potential attendees
- Opportunity to place 30 second promo video into all broadcast e-mails promoting ReMA 2025
- Opportunity to send 3 customized broadcast e-mails to all attendees pre-event
- Name recognition in all event-related press releases
- Logo recognition on event Website
- Logo recognition on all digital assets across web, social media, and mobile applications

## EVENT BENEFITS

- Logo recognition on all ReMA 2025 signage, including staging and backdrops
- Verbal name recognition at all general sessions
- Opportunity to display 10 company-provided banners or other signage throughout the event space
- Opportunity to speak during the event
- Opportunity to play 30-second video promo at all event general sessions
- Logo recognition on all ReMA 2025 branded printed materials, including conference badges, programs, maps, schedules, tote bags, etc.

- Name recognition on broadcast e-mails to all attendees
- Opportunity to place 30-second promo video into all broadcast e-mails during ReMA 2025
- Opportunity to place 60-second promo video into rotation on all digital signage throughout the convention space
- Name recognition in all event-related press releases
- Logo recognition on event website
- Logo recognition on all digital assets across web, social media, official presentations, and mobile apps

## POST-EVENT BENEFITS

- Opportunity to send 3 customized broadcast e-mails to all attendees post event
- Customized “Thank You” video from YOU sent to all attendees (produced by ReMA)
- Logo recognition on all post-event printed materials
- Logo recognition on broadcast e-mails to all attendees
- Opportunity to place 30 second promo video into all broadcast e-mails promoting ReMA 2025 content
- Name recognition in all event-related press releases
- Logo recognition on event website containing pictures, presentations, and all other post event content
- Opportunity to place 30-second promo video into all ReMA 2025 video presentation recordings
- Logo recognition on all digital assets across web, social media, official presentations, and mobile apps
- Logo on all official ReMA 2025 photos and videos
- Name recognition in all content (news articles, webinars, etc.) produced post-event utilizing ReMA 2025 content

# Icon Level

Call for Pricing—Only one available!

## HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions
Sponsor recognition of 1 Education Session including all pre- and post-promotion
ReMA Final Evening Celebration—Primary Sponsor (Includes VIP Cabana)
Logo on the official ReMA 2025 Lanyard
ReMA Opening Reception Sponsor—Primary
Logo on all Expo Hall Aisle Signs
Primary Logo on the official ReMA 2025 Tote Bag
Logo and verbal recognition at all general sessions
Logo recognition throughout the convention on digital signage
60-second video promo to be run on loop on all digital signage
Logo recognition on all ReMA 2025 e-mail promotions
Logo and Link on the ReMA 2025 website
Logo recognition in the convention program
Logo recognition in the convention preview
Logo and link recognition in the ReMA 2025 mobile app
Full page ad in the convention program
1 Standard size tote bag insert (provided and produced by sponsor)
10 sponsored LinkedIn posts (Jan-April 2025 execution)
Access to full list of attendees w/ e-mail addresses 30- and 10-days pre-convention and again post-convention
14 complimentary All-Access registrations
14 complimentary Member VIP Experience Upgrades

# Headliner Level

\$60,000—Only seven available!

## HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions
Sponsor recognition of 1 Education Session including all pre- and post-promotion
Choose 2: <i>all items listed are first-come, first-served</i> <ul style="list-style-type: none"><li>· ReMA After Hours Party—Primary (2 Available; includes VIP Table)</li><li>· Opening Session—Primary (1 Available; includes VIP Table)</li><li>· ReMA Opening Reception—Supporting (2 Available)</li><li>· Logo on all Expo Hall Aisle Signs (2 Available; includes VIP Table)</li><li>· Convention Program: logo on the cover plus full page front inside cover or back cover ad (2 Available)</li></ul>
Logo on the official ReMA 2025 Tote Bag
Logo recognition throughout the convention on digital signage
30-second video promo to be run on loop on all digital signage
Logo recognition on all ReMA 2025 e-mail promotions
Logo and Link on the ReMA 2025 website
Logo recognition in the convention program
Logo recognition in the convention preview
Logo and link recognition in the ReMA 2025 mobile app
1 Standard size tote bag insert (provided and produced by sponsor)
10 sponsored LinkedIn posts (Jan-April 2025 execution)
Access to full list of attendees w/ e-mail addresses 30- and 10-days pre-convention and again post-convention
8 complimentary All-Access registrations
8 complimentary Member VIP Experience Upgrades

## Featured Act Level

\$40,000

### HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions and Final Evening Celebration

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Choose 2: *all items listed are first-come, first-served*

- Members Only Lounges (3 locations; 3 Available)
- Morning Therapy Cafe (includes Oxygen Bar & Morning Headache Hospital Supplies; 1 Available)
- ReMA After Hours Party—Supporting Sponsor Position (4 Available; includes VIP Table)
- ReMA Final Evening Celebration—Supporting Sponsor Position (2 Available; includes VIP Table)
- Opening Session—Supporting Sponsor Position (1 Available)
- Registration Sponsor (Both Online and Onsite; 2 Available)
- Convention Program—Supporting Sponsor (includes logo on the cover and full page back inside cover ad)

Logo on the official ReMA 2025 Tote Bag

Logo recognition throughout the event on digital signage

Logo recognition on all ReMA 2025 e-mail promotions

Logo and Link on the ReMA 2025 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2025 mobile app

½-page ad in the convention program

1 Standard size tote bag insert (provided and produced by sponsor)

10 sponsored LinkedIn posts (Jan-April 2025 execution)

Access to full list of attendees w/ e-mail addresses 30- and 10-days pre-convention and again post convention

4 complimentary All-Access registrations

4 complimentary Member VIP Experience Upgrades

## Opening Act Level

\$25,000

### HIGH-IMPACT BENEFITS

VIP Seating—All General Sessions and Final Evening Celebration

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Choose 1: *all items listed are first-come, first-served*

- Hospitality Expo Day 1 (Breakfast, Lunch & Afternoon Break; 2 Available)
- Hospitality Expo Day 2 (Breakfast, Lunch & Afternoon Break; 2 Available)
- ReMA Fun Run (1 Available—Exclusive)
- Young Executives Reception (1 Available—Exclusive)
- Women in Recycling Reception (1 Available—Exclusive)

Logo recognition throughout the event on digital signage

Logo recognition on all ReMA 2025 e-mail promotions

Logo and Link on the ReMA 2025 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2025 mobile app

¼-page ad in the convention program

1 Standard size tote bag insert (provided and produced by sponsor)

7 sponsored LinkedIn posts (Feb-April 2025 execution)

Access to full list of attendees w/ e-mail addresses post convention

3 complimentary All-Access registrations

3 complimentary Member VIP Experience Upgrades

## Side Stage Level

\$12,500

### HIGH-IMPACT BENEFITS

Sponsor recognition of 1 Education Session including all pre- and post-promotion

Choose 1:

- Pocket Map Logo Recognition
- Pocket Schedule Logo Recognition
- Expo Locator Board Logo Recognition

Logo recognition throughout the convention on digital signage

Logo recognition on all ReMA 2025 e-mail promotions

Logo and Link on the ReMA 2025 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2025 mobile app

1 Standard size tote bag insert (provided and produced by sponsor)

5 sponsored LinkedIn posts (April 2025 execution)

Access to full list of attendees post convention

2 complimentary All-Access registrations

2 complimentary Member VIP Experience Upgrades

## Producer Level

\$6,000

### HIGH-IMPACT BENEFITS

Logo recognition throughout the convention on digital signage

Logo recognition on all ReMA 2025 e-mail promotions

Logo and Link on the ReMA 2025 website

Logo recognition in the convention program

Logo recognition in the convention preview

Logo and link recognition in the ReMA 2025 mobile app

1 Standard size tote bag insert (provided and produced by sponsor)

Access to full list of attendees post convention

1 complimentary All-Access registration

1 complimentary Member VIP Experience Upgrade





# A La Carte Options Only for Sponsors & Exhibitors Build Your Visibility at the Big Show!



### Tote Bag Inserts

- Branded Tote Bag Item (sponsor produced) **\$4,500**
- Oversized Printed Tote Bag Insert (over 8.5x11) **\$4,500**
- Standard Printed Tote Bag Insert (8.5x11 & under) **\$2,500**



### Convention Preview Ads

- Full Page **\$4,000**
- Half Page **\$3,000**



### Convention Program Ads

- Full Page **\$3,500**
- Half Page **\$2,500**

**Special Offer: Full-Page Ad Combo**  
Your ad in both Preview & Program: **\$6,000**

**20% Discount!**





# THE SHOW SPONSORSHIP FORM

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Billing Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

SPONSOR LEVEL	OPTIONS	SUBTOTAL
HEADLINER		\$
FEATURED ACT		\$
OPENING ACT		\$
SIDE STAGE		\$
PRODUCER	N/A	\$
A LA CARTE (Exhibitors & Sponsors Only)	<input type="checkbox"/> Branded Tote Bag Item: \$4,500 <input type="checkbox"/> Oversized Printed Tote Bag Insert (over 8.5x11): \$4,500 <input type="checkbox"/> Standard Printed Tote Bag Insert (8.5x11 & Under): \$2,500 <input type="checkbox"/> Convention Preview Full-Page Ad: \$4,000 <input type="checkbox"/> Convention Preview 1/2-Page Ad: \$3,000 <input type="checkbox"/> Convention Program Full-Page Ad: \$3,500 <input type="checkbox"/> Convention Program 1/2-Page Ad: \$2,500 <input type="checkbox"/> Preview & Program Full-Page Ad Combo: \$6,000	\$
	<b>TOTAL:</b>	\$

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this sponsorship opportunity at the package price indicated above and my organization is a member of ReMA in good standing. Payment for sponsorship of items or events with the Recycled Materials Association are not tax deductible as charitable contributions. ReMA reserves the right to terminate sponsorship order agreements at will. All collateral and art is the sole responsibility of the sponsor organization listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

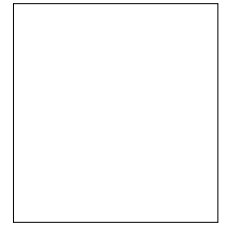
Return this form to Janesha Russell at [jrussell@recycledmaterials.org](mailto:jrussell@recycledmaterials.org) or fax to 941-203-8896.



Recycled Materials  
Association

*Sustainable. Resilient. Essential.*

1250 H Street, NW Suite 400  
Washington, DC 20005



Don't Wait! Act now  
to lock in the best  
packages and positions!

#### ReMA MARKETING & SALES TEAM

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#### ABOUT ReMA

The Recycled Materials Association (formerly known as ISRI) represents more than 1,700 companies in the U.S. and 40 countries around the globe. Based in Washington, D.C., ReMA provides advocacy, education, safety and compliance training, and promotes public awareness of the vital role recycled materials play in the U.S. economy, global trade, the environment and sustainable development.