

CONVENTION SCHEDULE

Session names and descriptions are accurate at the time of printing. Sessions may be added, changed, or deleted. For the latest schedule and descriptions, visit **ReMA2025.org** or download The ReMA Connect mobile app on the Google Play or Apple Store.

MONDAY, MAY 12

7:00AM – 1:00PM

Governance Hospitality Lounge

Meeting Room 27 AB Foyer—Upper Level

7:00AM – 8:00PM

ReMA Hub and Pro Shop

Exhibit Hall D Lobby

7:00AM – 8:00PM

ReMA Registration (Exhibitors and All Access Only)

Exhibit Hall D Lobby

7:00AM – 8:00PM

ReMA Membership Desk

Exhibit Hall D Lobby

8:00AM – 4:00PM

New Mothers' Lounge

Nursing Mothers' Lounge

8:00AM – 4:00PM

New Mothers' Lounge

Breakers Registration South—Office

2:00 – 4:00PM

Final Exhibit Safety Inspection

Exhibit Hall D-H

4:00 – 4:30PM

New ReMA Member and First-Time Attendee Welcome

Meeting Room 29—Upper Level

4:15 – 5:00PM

Exhibit Hall Ribbon Cutting

Outdoor Plaza—Ground Level

4:15 – 8:00PM

Safety First Plaza

Outdoor Plaza—Ground Level

5:00 – 8:00PM

Exhibit Hall Grand Opening

Exhibit Hall D-H

Sponsored by **SciAps**



5:00 – 8:00PM

RERF Silent Auction

Exhibit Hall E Lobby

5:00 – 8:00PM

Exhibit Hall 'Members Only' Lounge

Exhibit Hall G Foyer AND 1/2 of Lounge 2
in Exhibit Hall D-H

Sponsored by 

5:00 – 8:00PM

Circle of Safety Excellence Station

Outdoor Plaza—Ground Level

5:00 – 8:00PM

Community Engagement: Keep America Beautiful

Outdoor Plaza—Ground Level

TUESDAY, MAY 13

6:15 – 7:15AM

Fitness Program: Fun Run

Meet up Location: Outside of Convention Center D Entry

7:00AM – 5:00PM

ReMA Hub and Pro Shop

Exhibit Hall D Lobby

7:00AM – 5:00PM

ReMA Membership Desk

Exhibit Hall D Lobby

7:00AM – 5:00PM

ReMA Registration (Exhibitors and All Attendees)

Exhibit Hall D Lobby

7:15 – 8:15AM

Breakfast in the ReMA Café

Exhibit Hall D Lobby

Sponsored by 

8:00AM – 4:00PM

Nursing Mothers' Lounge

Exhibit Hall E Foyer

8:30 – 10:15AM

Opening General Session

FEATURED GUEST SPEAKER

Jesse Cole Founder, Savannah Bananas

Ballroom 20 B-D | Upper Level

Sponsored by 

Welcome by ReMA Chair Colin Kelly and
Convention Chair Andy Cohen

9:00AM – 5:00PM

Exhibit Hall Open

Exhibit Hall D-H

9:00AM – 5:00PM

Hospitality in the Exhibit Hall

Exhibit Hall D-H—Lounges 1, 2, 3, 4

Sponsored by 

9:00AM – 5:00PM

RERF Silent Auction

Exhibit Hall E Lobby

9:00AM – 5:00PM

Community Engagement: Keep America Beautiful

Outdoor Plaza—Ground Level

9:00AM – 5:00PM

Safety First Plaza

Outdoor Plaza—Ground Level

9:00AM – 5:00PM

Circle of Safety Excellence Station

Outdoor Plaza—Ground Level

9:00AM – 5:00PM

Exhibit Hall 'Members Only' Lounge

Exhibit Hall G Foyer AND 1/2 of Lounge 2
in Exhibit Hall D-H

Sponsored by 

10:00 – 10:20AM

ReMA2025 Live! Innovation Demonstration—Freight 130

ReMA2025 Live! Stage—Exhibit Hall D Lobby

10:00 – 11:00AM

NASCOOP

Meeting Room 26 AB—Upper Level

10:00AM – 5:00PM

'Members Only' Lounge—Conference Level

Center Terrace Lobby—Upper Level

Sponsored by 

10:00 – 10:30AM

Safety First Plaza—Battery Burn Demo

Outdoor Plaza—Ground Level

10:30 – 10: 50AM

ReMA2025 Live! Podcast: Innovation Demonstration—Fire Rover

ReMA2025 Live! Stage—Exhibit Hall D Lobby

10:30 – 11:45AM

Spotlight on Ferrous— Trends in Automotive

Ballroom 20 B-D—Upper Level

[Waiting on Description]

SPEAKER: Dan Bowerson, VP, Energy and Environment Policy, Alliance for Automotive Innovation

10:30 – 11:45AM

Innovation 2.0: Implementing Next-Gen Technologies in Recycling

Meeting Room 31—Upper Level

Sponsored by 

The future has arrived—but how do you make it work for your business? Building on last year's must-attend session, this expert panel takes a deeper dive into the real-world application of cutting-edge technology that's revolutionizing recycling operations. Join industry trailblazers Lisa Kagan, Evan Schwartz, and Blake Gordon as they break down the "how" of integrating AI, robotics, software solutions, and advanced sorting systems into your operations. Through actionable strategies, real-world case studies, and hard-earned lessons, you'll gain step-by-step insights to turn innovation into impact. Whether you're an industry veteran or just starting out, this session will equip you with practical tools to boost efficiency, tackle challenges, and stay ahead in the competitive recycling market. Discover what's possible. Learn how to implement it. Lead the future of recycling. Don't just watch the industry evolve—be part of the transformation!

SPEAKERS: Jennifer Betts, CEO, Mangar Metals; Blake Gordon, General Manager—Digital Trading, Georgia Pacific Recycling; Lisa Kagan, Co-Founder, Buddy; Evan Schwartz, COO, AMCS Group

10:30 – 11:45AM

State Policy Power Hour: Key Recycling & Legislative Trends Across the U.S.

Meeting Room 33—Upper Level

Sponsored by 

The recycled materials industry is evolving fast—are you keeping up? Join top industry leaders and policymakers for an insight-packed roundtable exploring the most pressing policy issues shaping the U.S. recycled materials industry today. We'll break down: The rise of Responsible End Markets in state packaging, Extended Producer Responsibility (EPR) laws, new battery and PFAS regulations shaking up state policies, environmental justice initiatives impacting recycling operations, and state-led efforts to combat metals theft. Get the latest insights, connect with decision-makers, and walk away with the knowledge you need to stay ahead of regulatory changes. Don't miss this deep dive into the future of recycling policy!

SPEAKERS: Suzanne Engels, President, Association of State and Territorial Solid Waste Management Officials; Neil Menezes, Vice President of Material Services, Circulation Action Alliance

11:00 – 11:50AM

ReMA2025 Live! Podcast—Recycled By Design

Outside Perspectives—The Power of Storytelling
in the Recycled Materials Industry

ReMA2025 Live! Stage—Exhibit Hall D Lobby

11:00AM – 12:00PM

Century Club Meeting

Meeting Room 23 A-C—Upper Level

12:00 – 12:20PM

ReMA2025 Live! Podcast: Innovation Demonstration—AMCS

ReMA2025 Live! Stage—Exhibit Hall D Lobby

12:00 – 1:15PM

Shaping the Future of Battery Recycling: A Collaborative Discussion with U.S. EPA

Meeting Room 33—Upper Level

The future of battery recycling is being written—are you part of the conversation? Join the U.S. EPA and industry leaders as they tackle the big questions surrounding battery labeling, collection best practices, and an Extended Producer Responsibility (EPR) framework—all aimed at making battery recycling safer and more effective. Building on feedback from last year's ReMA event, this session will explore key design elements that enhance battery recyclability; labeling and information strategies to improve safe handling across the battery lifecycle; and innovative approaches to building a circular system for automobile batteries. Share your voice. Engage with top experts. Help shape the future of responsible battery recycling. This is more than just a discussion—it's an opportunity to drive real change. Don't miss your chance to ask questions, share perspectives, and be at the forefront of this critical industry shift!

SPEAKERS: Nena Shaw, Director of Resource Conservation and Sustainability Division, United States Environmental Protection Agency (EPA)

12:30 – 2:00PM

Exhibit Hall Luncheon

Exhibit Hall D-H

Sponsored by 

12:30 – 2:00PM

CEO Luncheon (by invitation only)

Meeting Room 28 E—Upper Level

1:00 – 1:30PM

Safety First Plaza—Battery Burn Demo

Outdoor Plaza—Ground Level

1:00 – 1:50PM

ReMA2025 Live! Podcast—Born Scrappy

ReMA2025 Live! Stage—Exhibit Hall D Lobby

2:00 – 3:15PM

The Global Future: India

Meeting Room 30—Upper Level

As we look toward the future of recycling globally, what is happening in India is critically important to all of us around the globe. This is true not only because India is the third largest trading partner for U.S. recyclers outside of Canada, and China, but also because with a growing population and industrial sector, technology and policy developments have the potential to impact us all. We are fortunate to have two important voices with us to provide their insights on how the key trends in India, trade developments, and what the future in that part of the world will might look like. Amar Singh is the Secretary General of the Material Recycling Association of India (MRAI), which is leading the recycled materials industry in India and helping to bring together others in the surrounding region. And Ved Prakash is a Director of the Belgium based Gemini Corporation Nv with operations in India, the U.S., and around the world, and a leader in mobilizing the entire value chain in both the developed and developing countries to accomplish sustainability and circularity.

SPEAKER: Ved Prakash Leta, Director, Gemini Corporation; Amar Singh, Secretary General, Materials Recycling Association of India

2:00 – 3:15PM

Spotlight on Paper—Cracking the Code: The Truth Behind Paper Recycling Rates & Market Shifts

Meeting Room 31—Upper Level

[Waiting on Description]

SPEAKERS: GiGi Gebhardt, Recycling and Sustainability Solution Architect, Synergy Waste Management Group; Jeff Ryalls, Manager of Transportation and Logistics, International Forest Products; Terry Webber, Vice President of Industry Affairs, American Forest and Paper Association (AF&PA); Leonard Zeid, President, Midland Davis Corp—St. Louis

2:00 – 3:15PM

No Sparks, No Surprises: Safe Handling & Management of End-of-Life Batteries

Meeting Room 33—Upper Level

From hearing aids to electric vehicles, battery-powered products are everywhere—and as they surge in popularity, so do the challenges of recycling them safely. The risks are real, but so are the solutions! Join industry experts as they dive into critical best practices for handling and storing batteries and battery-containing products, break down the latest regulatory requirements for transporting and shipping, and share proven strategies for mitigating risks in this rapidly evolving space. Stay ahead of regulations. Protect your operations. Master the future of battery recycling. Don't get caught off guard—power up your knowledge and get the insights you need to navigate this electrifying challenge!

SPEAKERS: Susan Epps, Corporate Safety Manager, Waste Connections; Eric Frederickson, Vice President of Operations, Call2Recycle; David Monk, Vice President of Business Development, Ascend Elements; Chelsey Schneider, Director of Training, Energy Security Agency

3:00 – 3:50PM

ReMA2025 Live! Podcast: Young Executives Council and The Century Club

ReMA2025 Live! Stage—Exhibit Hall D Lobby

3:30 – 4:45PM

Navigating North American Trade: A Shift in Political Landscape

Ballroom 20 B-D—Upper Level

Recycled materials fuel global manufacturing but shifting political landscapes and the uncertainty around tariffs and possible export controls are reshaping how materials move across borders. With Canada and Mexico as key U.S. trade partners, tariffs, evolving policies, and regulations are bringing both new challenges and fresh opportunities for recyclers. But the impacts are not limited to North America. The Honorable Nazak Nikakhtar (partner at Wiley Rein with over two decades of experience in international trade and national security) will be joining us to help us unpack the latest political developments, discuss potential roadblocks, and reveal strategies to keep your materials moving smoothly. Most recently Nikakhtar was the Department of Commerce's Assistant Secretary for Industry & Analysis at the International Trade Administration (ITA) where she was also the Department's lead on the Committee on Foreign Investment in the United States (CFIUS). Whether you're already engaged in international trade or looking to expand, this session will provide critical insights to help you stay ahead in the ever-changing global marketplace. Trade is changing—make sure you're ready!

SPEAKERS: Nazak Nikakhtar, Chair, National Security Practice, Partner, Wiley Rein LLP

3:30 – 4:45PM

Spotlight on Electronics

Meeting Room 30—Upper Level

[Waiting on Description]

SPEAKERS: David Daoud, Principal Analyst, Compliance Standards LLC

4:00 – 4:20PM

ReMA2025 Live!

Innovation Demonstration—Sequel Safety

ReMA2025 Live! Stage—Exhibit Hall D Lobby

5:30 – 7:00PM

Young Executives Reception

(must be 21 or older)

Hard Rock Hotel Float Bar—207 5th Ave

Sponsored by  PROGRAM UNDERWRITERS | 

All-Access Attendee Pass Required

Join the ReMA Young Executives Council for an unforgettable evening of networking, drinks, and rooftop vibes at Float, the iconic rooftop bar at the Hard Rock Hotel San Diego! Mingle with the next generation of industry leaders, build valuable connections, and enjoy a night of great conversations, refreshing cocktails, and stunning skyline views. Whether you're looking to expand your network or just kick back with fellow young professionals, this is the place to be! Great people. Cool drinks. Unbeatable atmosphere. Don't miss it!

9:00 – 11:30PM

ReMA After-Hours (must be 21 or older)

NOVA SD—454 Sixth Ave

Sponsored by  **GreenSpark**

All-Access Pass or Networking Only Ticket Required

When the sessions wind down, the party turns up! ReMA After-Hours at NOVA San Diego is your chance to let loose, connect, and celebrate with industry friends in an electric indoor-outdoor atmosphere. Sip on craft cocktails, savor delicious bites, and hit the dance floor as the DJ keeps the energy high all night long. Whether you're here to network, dance, or just soak in the vibe, this is the can't-miss event to wrap up your day in style. Great drinks. Amazing food. Unforgettable night. See you there!

WEDNESDAY, MAY 14

7:00AM – 5:00PM

ReMA Registration (Exhibitors and All Attendees)

Exhibit Hall D Lobby

7:00AM – 4:30PM

ReMA Membership Desk

Exhibit Hall D Lobby

7:00AM – 5:00PM

ReMA Hub and Pro Shop

Exhibit Hall D Lobby

7:15 – 8:15AM

Breakfast in the ReMA Café

Hosted by: The Century Club

Ballroom 20 A—Upper Level

Sponsored by  C&Y Global Inc.

7:15 – 8:15AM

Fitness Program: Yoga on The Terrace

Center Terrace—Upper Level

8:00AM – 4:00PM

Nursing Mothers' Lounge

Exhibit Hall E Foyer

8:30 – 10:15AM

ReMA Awards 2025!

Ballroom 20 B-D—Upper Level

[Waiting on Description]

9:00AM – 3:00PM

Law Enforcement Advisory Council (LEAC) Meeting (closed meeting)

Meeting Room 26 AB—Upper Level

9:00AM – 4:30PM

Exhibit Hall Open

Exhibit Hall D-H

7:15 – 8:15AM

Exhibit Hall Hospitality Lounge

Exhibit Hall D-H—Lounges 1, 2, 3, 4

Sponsored by  C&Y Global Inc.

9:00AM – 4:30PM


RERF Silent Auction

Exhibit Hall E Lobby

9:00AM – 4:30PM

Exhibit Hall 'Members Only' Lounge

Exhibit Hall G Foyer AND 1/2 of Lounge 2
in Exhibit Hall D-H

Sponsored by 

9:00AM – 4:30PM

Circle of Safety Excellence Station

Outdoor Plaza—Ground Level

9:00AM – 4:30PM

Community Engagement: Keep America Beautiful

Outdoor Plaza—Ground Level

9:00AM – 4:30PM

Safety First Plaza

Outdoor Plaza—Ground Level

10:00 – 10:30AM

Safety First Plaza—Battery Burn Demo

Outdoor Plaza—Ground Level

10:00AM – 5:00PM

'Members Only' Lounge—Conference Level

Center Terrace Lobby—Upper Level

Sponsored by  **RIS**
CERTIFIED RECYCLER

10:30 – 10:30AM

ReMA2025 Live!

Innovation Demonstration—Buddy

ReMA2025 Live! Stage—Exhibit Hall D Lobby

10:30 – 11:45AM

Spotlight on Copper

Ballroom 20 B-D—Upper Level

[Waiting on Description]

SPEAKERS: Adam Estelle, President and CEO, Copper Development Association, Inc.; Inge Hofkens, COO Multimetal Recycling, Aurubis

10:30 – 1:45AM

Developing an Effective & Sustainable Preventative Maintenance Program

Meeting Room 31—Upper Level

[Waiting on Description]

10:30 – 11:45AM

Spotlight on Plastics

Meeting Room 33—Upper Level

The plastics recycling industry is at a crossroads—rising competition from virgin resins, escalating costs, and increasing regulatory pressures are reshaping the market. How will the industry adapt and thrive in this evolving landscape? Join top experts as they unpack the key market drivers, risks, and innovations shaping the future, including: the growing impact of state EPR laws on market expansion and innovation; how economic and policy shifts are redefining plastics recycling; and strategies to overcome challenges and seize emerging opportunities. Walk away with actionable insights and forward-thinking strategies to stay competitive and drive long-term success in plastics recycling. The future is being molded now—be part of the conversation!

12:00 – 12:50PM

ReMA2025 Live! Innovation Demonstration—Special Interview

ReMA2025 Live! Stage—Exhibit Hall D Lobby

12:00 – 1:15PM

Trade Session: China

Meeting Room 30—Upper Level

As global trade dynamics shift, the recycled materials industry continues to face complex challenges when it comes to importing and exporting with China. This session brings together industry experts and trade specialists from within and outside China to break down the latest policy changes, regulatory hurdles, and market trends shaping the landscape. Join us as we explore: current trade barriers and policy updates impacting recycled materials; strategies for navigating export restrictions and maintaining business continuity; opportunities in alternative markets as China's policies evolve; and what's next for U.S.-China trade relations and how it affects the industry. Whether you're an exporter, importer, or industry leader looking to stay ahead of market shifts, this session will provide critical insights and actionable strategies to help you adapt and thrive in an evolving trade environment.

SPEAKERS: Adam Fan, Chairman, Shanghai Metals Market; Shilong Li, Chairman, China Technology Innovation Strategic Alliance for Resource Recycling; Jiwei Wang, Vice President and Secretary General China Nonferrous Metals Association

12:00PM – 1:15PM

Sorting, AI, and Robotics

Meeting Room 33—Upper Level

[Waiting for Description]

12:30 – 2:00PM

Exhibit Hall Luncheon

Exhibit Hall D-H

Sponsored by  C&Y Global Inc.

1:00 – 1:30PM

Safety First Plaza—Battery Burn Demo

Outdoor Plaza—Ground Level

2:00 – 3:15PM

Spotlight on Nickel/Stainless

Meeting Room 30—Upper Level

[Waiting for Description]

2:00 – 3:15PM

Freight & Material Theft: Mitigating the Risk

Hosted by: Young Executives Council

Meeting Room 31—Upper Level

Theft is a growing concern in the recycled materials industry, and understanding the risks is key to protecting your business. Join us for this critical session as we dive into the types of material theft impacting the industry and discuss practical ways to mitigate the risks with best practices that can make a difference. You'll learn about the tools that have proven successful in reducing theft, from technology solutions to security measures, and hear real-world success stories where stolen materials were recovered through proactive

strategies. Understand the threats, types of theft, and vulnerabilities. Learn best practices to protect your operations. Explore tools that minimize risk. Get inspired by recovery success cases. Don't miss out on actionable insights that can help you safeguard your materials and maintain a secure, efficient operation!

SPEAKERS: Scott Cornell, 2nd Vice President, Travelers Inland Marine; James Final, Police Officer, California Highway Patrol; Drake Hougo, COO, ReMatter; Jason Maslin, Vice President Insurance and Risk Management: Recycling Industry, Bradley Parker

2:00 – 3:15PM

Developing an Effective & Sustainable Safety Culture

Meeting Room 33—Upper Level

A strong safety culture doesn't happen by accident—it's built by leaders who prioritize it every day. This session dives into practical strategies for fostering a safety-first mindset across your organization. Key focus areas include: leadership's role—driving long-term safety success from the top down; fire prevention—mitigating risks and responding effectively; PPE best practices – ensuring compliance and worker protection; and sustainable safety programs—building policies that last. Walk away with actionable insights to protect your people, your business, and your future. Safety starts with you—don't miss this essential session.

SPEAKERS: Stefan De Wilde, Vice President of Safety, Recycled Materials Association (ReMA); Kenneth Kunze, President, IC Fire Prevention

10:30 – 10:30AM

ReMA2025 Live! Innovation Demonstration— Thermo Fisher Scientific

ReMA2025 Live! Stage—Exhibit Hall D Lobby

3:30 – 4:45PM

A Conversation Between Manufacturing and Recycled Materials

Ballroom 20 B-D—Upper Level

Join Jay Timmons, President and CEO of the National Association of Manufacturers (NAM), as he delivers powerful remarks on the state of the manufacturing industry and its critical role in the global economy. With his deep industry knowledge, Timmons will offer a forward-thinking perspective on how manufacturing is evolving in response to new challenges and opportunities. Following his address, Robin Wiener, President of ReMA, and Colin Kelly, Chair of ReMA, will engage in a dynamic conversation on the global evolution of manufacturing over the next few years. They'll explore emerging trends, technologies, and strategies that will drive innovation, enhance sustainability, and shape the future of manufacturing worldwide. Gain insights on the state of global manufacturing. Learn about upcoming changes and trends. Explore the future impact on recycling and sustainability. Don't miss this compelling discussion that will shape your understanding of the manufacturing landscape and its impact on the recycled materials industry!

SPEAKERS: Colin Kelly, Chair, Recycled Materials Association (ReMA); Jay Timmons, President and CEO, National Association of Manufacturers; Robin Wiener, President, Recycled Materials Association (ReMA)

3:30 – 4:45PM

Sustainable Workforce: Build, Hire, Retain, Promote

Hosted by: Women in Recycling Council

Meeting Room 33—Upper Level

Sponsored by **VALIS**

In today's competitive job market, finding and keeping great employees is more challenging than ever. This power-packed panel brings together industry experts to share proven strategies for attracting top talent, retaining employees, and fostering long-term growth. Topics include: attracting talent—engage with schools, tap into hidden talent pools, and discover creative

hiring strategies; retention strategies—inspire and motivate your workforce with culture, engagement, and career development; the power of mentorship—learn how mentorship programs can help employees grow and stay invested in your company; and youth outreach—discover how hiring straight out of high school can strengthen your pipeline for the future. This must-attend session is designed for leaders, managers, and HR professionals looking to build a stronger, more engaged workforce. Walk away with actionable insights to make your company a talent magnet and create a workplace where employees want to stay and thrive! Your team is your greatest asset—learn how to build and keep the best!

SPEAKER: Kevin Salcido, Author; Kim Scott, Buyer, Novelis Corporation; Jeremy Vang, Human Resources Director, CW Companies

5:30 – 6:30PM

Women in Recycling Council Reception

Rustic Root Rooftop—535 5th Ave

Sponsored by **VALIS**

Join us for an unforgettable evening at the Women in Recycling Reception at Rustic Root San Diego, where industry leaders, rising professionals, and allies come together to network, inspire, and celebrate the incredible contributions of women in recycling. Enjoy delicious food, craft cocktails, and lively conversation in a stylish, relaxed setting, perfect for making new connections and strengthening existing ones. Whether you're here to share insights, gain inspiration, or just have fun, this event is all about building a stronger, more connected community of women in the industry. Great people. Great vibes. A night to remember. Don't miss it!

THURSDAY, MAY 15

7:00AM – 12:00PM

ReMA Registration (Exhibitors and All Attendees)

Exhibit Hall D Lobby

7:00AM – 12:00PM

ReMA Membership Desk

Exhibit Hall D Lobby

7:00AM – 12:00PM

ReMA Hub and Pro Shop

Exhibit Hall D Lobby

7:30 – 8:30AM

Fitness Program: Body Bootcamp on the Terrace

Center Terrace—Upper Level

8:00AM – 4:00PM

Nursing Mothers' Lounge

Exhibit Hall E Foyer

8:00AM – 12:00PM

Hazard Recognition Program: Fire Safety & Prevention in Recycling

Meeting Room 26 AB—Upper Level

8:00AM – 1:00PM

Hospitality Lounge—Conference Level

Center Terrace Lobby—Upper Level

Sponsored by  **RIS**
CERTIFIED RECYCLER

9:00 – 10:15PM

Spotlight on Aluminum

Meeting Room 30—Upper Level

[Waiting on Description]

SPEAKER: James Devine, nonferrous Commercial Manager, Radius Recycling; Daniel Freiberg, Research Engineer, Ford Motor Company; Gary Gallo, Senior Manager, End of Life Recycling, Novelis Corporation

9:00 – 10:55AM

The Power of Recycled Materials: Driving Economic Growth & Sustainability

Meeting Room 31—Upper Level

Recycling isn't just about materials—it's about economic impact, sustainability, and the circular economy. This must-attend session will arm you with the insights, data, and strategies to showcase the true value of recycling in your community and beyond. Learn how to effectively communicate the benefits of recycling to customers, policymakers, and the public, while also highlighting your company's responsible practices. Industry experts will provide real-world data and actionable tips to help you make a compelling case for recycling's role in a stronger economy and a greener future. Recycling is more than a business—it's a movement. Be part of the conversation and make an impact!

SPEAKERS: Annick Bickson, Vice President, Language Strategy; maslansky + partners; Brandi Harleaux, CEO, South Post Oak Recycling Center; Abbie Webb, Vice President, Sustainability, Casella Waste Systems

9:00 – 10:15AM

Best Practices: Shredding

Meeting Room 33—Upper Level

10:30 – 11:45AM

Workshop

Meeting Room 30—Upper Level

10:30 – 11:45AM

Maximizing Value: Innovations in Recycled Tires, Rubber & Cross-Industry Opportunities

Meeting Room 31—Upper Level

The demand for sustainable solutions in tire and rubber recycling is on the rise, creating new opportunities for businesses across the recycled materials industry. This session will explore cutting-edge technologies, market trends, and strategies for maximizing the value of recycled tires and rubber. Additionally, we'll uncover how these innovations intersect with metal and automotive recycling, revealing new revenue streams and partnership opportunities. Whether you're in tire recycling, metal processing, or automotive dismantling, this session will provide insights to help you stay ahead in a rapidly evolving industry.

SPEAKERS: Genti Bardhi, Director of Government Affairs and Business Development, SAIVAADORY/TRC; Oliver Brauen, Vice President Circularity Business Transformation for the America, Michelin; Eric Davis, CEO, Pretred; Nelson Tonn, VP Sales and Mine Service, Fountain Tire/Goodyear

10:30 – 11:45AM

Best Practices: Material Receiving & Grading

Meeting Room 33—Upper Level

1:00 – 3:00PM

San Diego Fire House Tour

Bus Departure from Convention Center Drive

Bus loads at 12:45 PM; Departs at 1:00 PM sharp

1:00 – 3:00 PM

Media Relations and Crisis Communications

Meeting Room 31—Upper Level

This one-hour, group session by award-winning former investigative journalist Mark Albert will prepare ReMA members for defensive and hostile media interviews and interactions with journalists.

This session includes:

- How to craft your key messages to steer toward a desired outcome
- How to prepare for a media interview
- How to handle a hostile interview—including specific language to use
- What to do when the media storm arrives on your doorstep
- How to pivot and lead during the interview

The Neurobiology of Influence: This one-hour, group session by TED Talk Speaker & Coach John Bates delivers essential trainings for media subjects and public speakers on:

- The neurobiology of influence and how to make an emotional connection with people to get them to take certain actions (taught by Bates to NASA astronauts).
- Communications training for those who communicate publicly with NIMBY constituencies and skeptical/hostile communities.

Following each session, Mark Albert and John Bates will take ReMA members' questions.

SPEAKERS: Mark Albert, Founder and CEO, Media Advisory Experts; John Bates, Communications Expert, Media Advisory Experts

5:00 – 9:30PM

Closing Session & Evening Celebration with Oz Pearlman & The Kings of Chaos

The Rady Shell at Jacobs Park—222 Marina Park Way

Get ready to close out ReMA2025 in unforgettable style with an evening of premium drinks, gourmet food, top-tier networking, and electrifying live performances by the Mentalist, Oz Pearlman AND The Kings of Chaos—featuring rock icons: Matt Sorum (Guns N’ Roses); Rome (Sublime); Robin Zander (Cheap Trick); Orianthi; and Glenn Hughes (Deep Purple, Black Sabbath). This is more than just a party—it’s a celebration of the industry, the connections we’ve built, and the incredible energy of ReMA2025. Sip on craft cocktails, indulge in exceptional cuisine, and let loose with colleagues and friends as we wrap up the event with an epic rock-fueled finale. Great music. Amazing food. Unmatched energy. This is the must-attend event of the week—don’t miss it!.

SPEAKER: Colin Kelly, Chair, Recycled Materials Association; Oz Pearlman, Mentalist.